

## Our Story

Oscar and Evelyn Overton always dreamed of owning a successful family business. An excellent cook, Evelyn's passion for baking led to the creation of her original cheesecake, a hit with everyone who tried it. By the early 1950s, while raising her two young children, David and Renee, Evelyn converted their basement into a professional bakery and supplied her *original* cheesecakes to the best local restaurants in Detroit. In 1972 once their children were grown, Oscar and Evelyn decided to move their business westward. Using the last of their savings, they opened a small bakery in Los Angeles to sell their original cheesecakes. They called it The Cheesecake Factory.

The *original* cheesecake inspired their son David to create an *original* restaurant, unique to this day, and in 1978 he opened The Cheesecake Factory restaurant in Beverly Hills, California. With little knowledge of how to run a full scale restaurant but lots of intuition into what makes a dining experience great, David set out to create a restaurant guests wouldn't soon forget – generous portions with unlimited, creative menu selections all handmade from scratch with quality ingredients served in a warm and inviting setting. There weren't any shortcuts – just delicious, fresh food. The restaurant was an immediate success!

Today, The Cheesecake Factory continues to be led and inspired by the Overtons' *original* spirit of innovation, quality, passion and commitment to excellence. Now more people than ever enjoy The Cheesecake Factory's *original* food and desserts, around the world.

Visit us at  
[www.thecheesecakefactory.com](http://www.thecheesecakefactory.com)  
and [www.thecheesecakefactorybakery.com](http://www.thecheesecakefactorybakery.com)



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# The Cheesecake Factory

At Home



## Unforgettable Desserts

Choose the grandest finale of all – decadent cheesecakes from The Cheesecake Factory Bakery Incorporated. Created by the same chefs that bring their triumphs to the tables of our restaurants, these fabulous flavors will satisfy the most discriminating cheesecake lovers.

Available in a tantalizing array of individual flavors and assortments in 7 and 9 inch sizes.



# Decadent

Indulge your customers cravings with a variety of our cheesecake flavors.



Original Cheesecake

Chocolate Mousse Cheesecake

Pumpkin Cheesecake

Truffle Cheesecake Collection



Grand Cheesecake Assortment



OREO® Dream Extreme Cheesecake

Ultimate Red Velvet Cake Cheesecake

Strawberry Topped Original Cheesecake



# Delight

Choose from any of our cheesecake flavors in convenient sizes to satisfy your customer's sweet spot.

UPC CODE	PRODUCT CODE	DESCRIPTION	MARK /PS	CASE PACK	NET WEIGHT	GROSS WEIGHT	CUBE	TI-HI	BOX SIZE
<b>7" CHEESECAKES</b>									
785397000320	101206	Original	8	6	34 oz.	14.75 lb.	0.61	15 x 8	15.375 x 7.313 x 8.75
785397010060	101351	Strawberry Topped Original	8	6	36 oz.	15.16 lb.	0.61	15 x 8	15.375 x 7.313 x 8.75
785397010046	101353	Pumpkin (seasonal)	8	6	36 oz.	15.16 lb.	0.61	15 x 8	15.375 x 7.313 x 8.75
785397010077	101352	Chocolate Mousse	8	6	36 oz.	15.16 lb.	0.61	15 x 8	15.375 x 7.313 x 8.75
785397008463	101396	Grand Cheesecake Selection <small>White Chocolate Raspberry Truffle, Chocolate Mousse, Strawberry Topped Original, Snickers®</small>	8	6	35 oz.	15.24 lb.	0.61	15 x 8	15.375 x 7.313 x 8.75
785397000559	101434	Grand Cheesecake Assortment <small>Key Lime, White Chocolate Raspberry Truffle, Banana Cream, Strawberry Topped Original</small>	8	6	37 oz.	15.11 lb.	0.61	15 x 8	15.375 x 7.313 x 8.75
785397010091	101542	OREO® Dream Extreme	8	6	39 oz.	16.63 lb.	0.61	15 x 8	15.375 x 7.313 x 8.75
785397000504	101528	Ultimate Red Velvet Cake	8	6	34 oz.	14.75 oz.	0.61	15 x 8	15.375 x 7.313 x 8.75
<b>9" CHEESECAKES</b>									
785397211672	100174	Original	12	8	64 oz.	36.18 lb.	1.11	10 x 3	18.13 x 9.09 x 12.01
785397135992	101557	Grand Cheesecake Selection <small>White Chocolate Raspberry Truffle, Chocolate Mousse, Strawberry Topped Original, Snickers®</small>	12	8	52 oz.	32 lb.	1.11	10 x 3	18.13 x 9.09 x 12.01
785397000528	101556	Truffle Cheesecake Collection <small>Chocolate Raspberry Truffle, White Chocolate Blueberry Truffle, White Chocolate Lemon Truffle, White Chocolate Raspberry Truffle</small>	12	8	52 oz.	32 lb.	1.11	10 x 3	18.13 x 9.09 x 12.01
785397135985	101555	Grand Cheesecake Assortment <small>Key Lime, White Chocolate Raspberry Truffle, Banana Cream, Strawberry Topped Original</small>	12	8	52 oz.	32 lb.	1.11	10 x 3	18.13 x 9.09 x 12.01
785397000382	101391	Ultimate Red Velvet Cake	12	8	56 oz.	34 lb.	1.11	10 x 3	18.13 x 9.09 x 12.01

Grand Cheesecake Selection



## Storage & Handling Procedures

- Cheesecake is packed individually and shipped frozen. Store in freezer at 0°F or below.
- Thaw in refrigerator at 45°F or below. Allow 8-12 hours to thaw, keeping product covered to prevent dryness.
- Serve no later than 3-5 days after thawing. Store in refrigerator after thawing.

Please note: Some of the products featured may require MOQ's and some items may not be compliant for export to particular countries.



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